WSSC

Women's Symposium of Southern California

Improving the lives of all Southern California women

2021 WSSC Event Sponsorship Application

In Honor of International Women's Day (IWD), the WSSC Annual Symposium educational event is to be held on a Friday around March 8th every year and to be conducted at a Location in South California. This year's annual Women's Symposium will be held March 5, 2021 from 9 am-1 pm PST via interactive virtual platform.

Improve the quality of life, financial independence, and confidence of all women in Southern California by being a sponsor. Sponsorship levels are for this 2021 event, social media and website.

Sponsor logos will be displayed for 1 year.

Name: _____

Organization: _____

Phone: _____ Email: _____

For detailed information on Sponsorship Levels please see the attached pages:

- ☐ Title Sponsor Partner: ($10,000)
- ☐ Purple Diamond Award Sponsor ($5,000)
- ☐ Educational Vendor Booth ($1,000-$5,000)* $_____
- ☐ Gold Sponsor Partner ($3,000+)
- ☐ Silver Sponsor Partner ($1,000-$2,999)
- ☐ Bronze Sponsor Partner ($500-$999)
  - ○ $_____

***Please Submit Vendor Booth electronic educational resources for pre-screening to womenssymposium@outlook.com by 2/12/21**

Payment Options: *Paying by check allows us to not pass on credit card processing fees. Of course, we are happy to make working with us convenient in any way that works for you!*

☐ Credit Card Name on Card_____

Number:_____Exp:_____Sec. Code: _____

Address: _____

☐ Check (made payable to Women's Symposium So Cal). Mail to: 1198 Pacific Coast Highway, Suite D- 104, Seal Beach, CA 90740

☐ Use this trendy QR PayPal code:

☐ Pay Online WSSoCal.org "DONATE NOW"

Scan. Pay. Go.

Signature:_____ Date: _____

Interested Sponsors should submit application to womenssymposium@outlook.com

WSSC Event Sponsor Applications accepted until *January 29th, 2021*

2021 SPONSORSHIP PARTNER OPPORTUNITIES

Theme: FOCUSED. FLEXIBLE. PURPOSEFUL.

March 5th, 2021

The 5th Annual Southern California's only grassroots Women's Symposium takes on the mission of awareness for strengthening the quality of life, financial independence, and confidence of women in our community. WSSC makes a Difference in our Community using financial foundations, empowerment & STEAM awareness through inspiring speakers, dialogue and conversation at our annual event, In Honor of International Women's Day (IWD).

WSSC offers a variety of sponsor program opportunities and benefits. Historically we have had over 200 women in attendance and expect a quite larger audience this year due to our transition to an interactive web-based symposium platform experience. We are open to your creative ideas, in-kind contributions and suggestions to help create your own unique experience for event attendees.

Give the gift of empowerment and a unique opportunity to learn and network with other amazing women in So Cal!

Women's Symposium of Southern California (Federal Tax I.D. # 81-3501443) is a 501(c)3 non-profit corporation.

TITLE SPONSOR PARTNER: $10,000
Endorse, Align & Support WSSC to directly help Event costs

PURPLE DIAMOND AWARD SPONSOR: $5,000
Lead our Second Annual Recognition Award during the event and marketing

GOLD SPONSOR PARTNER: $3,000 +
Connect your Business with advocating Female financial & STEAM empowerment

SILVER SPONSOR PARTNER: $1,000- $2999 (Limit 10)
Spotlight your support of Women's empowerment and sponsor our program directly

BRONZE SPONSOR PARTNER: $500 -$999 (Limit 10)
Highlight & Advocate your support of Women's empowerment and sponsor our program directly

EDUCATIONAL VENDOR BOOTH PARTNER AT LIVE EVENT: $1,000-$5,000
Get your Business or Organization Exposure and Educate event attendees - limited spaces available. Opportunity to deliver educational/empowerment resources. Attendees visit your virtual expo booth on an Interactive Web Based Program on Friday, March 5th 2021 9:00 a.m- 1:00 p.m.

We are happy to accept contributions to our cause for any amount

"What you do makes a difference, and you have to decide what kind of difference you want to make."

– Jane Goodall

With your tax deductible contribution, we can continue to making a difference in the lives of the women and families we serve. All Sponsors include weblink to attendees in Welcome Email prior to 2021 WSSC event. We invite you to join live, participate, share & provide pre-screened electronic educational resources & materials at the event. We require educational based resources, articles, white papers, etc. that align with our mission and STEAM awareness to be available for approval by WSSC Program & Advisory Council by February 12th 2021.

Title Corporate Sponsor ($10,000)

Our Highest Visibility sponsorship. WSSC is seeking support to help cover the costs of the event venue. Your company name/logo will be incorporated into the event identity and within all symposium references including website, advertisements, press releases, signage, on-site emcees and more. We'll work with you to customize your marketing and branding experience.

- 1-year commitment -Name recognition & logo in Press, in event materials, social media and website
- Introduced at event. Live Recognition from web-based event platform on March 5th,2021.
- Company logo on all WSSC event promotional items (attendee Tote Bag/ Empowerment Shwag etc.)
- Recognition in Annual Symposium Interactive Virtual Event Program sent before and after annual event to all event attendees
- Logo placement on banners, which serve as backdrop in all event press photo opportunities, with hyperlink when available
- VIP Backstage access to web-based event platform; ability to network closer with WSSC Program Participants, Other VIPs, & Volunteers
- Provided an Educational Vendor Booth provided if desired & customizable event registration passes for up to 25 attendees to event.

Purple Diamond Award Sponsor Partner

$5,000

WSSC is seeking 1 partner to support our mission, help with recognition costs for the 2nd annual award ceremony to take place March 5th, 2021. This includes the custom award statuettes, promotional marketing materials, and the Award implementation process & maintenance on our website. Your company name/logo will be incorporated into the award program identity.

- Exclusive presenting sponsor- Opportunity to present the Purple Diamond Award on web-based platform and help recognize an outstanding individual in our community that furthers the WSSC Mission. Includes up to 4 Event tickets
- Name recognition & logo in Press, in event materials, social media and website
- Recognition in "Event Resources" Hyperlink sent to all confirmed registrants, program participants and volunteers
- VIP Backstage access to web-based event platform; ability to network closer with WSSC Program Participants, Other VIPs, & Volunteers

Educational Vendor Booth

$1,000- $5,000

Highlight your business! Designed to provide attendees with useful information, tools & resources. Attendees are encouraged to interact with vendor booth sponsors before the program, during breaks, and after the event. A limited number of booths will be available, assigned in the order of payment received. Participation in this event exposes your business to a wide range of women from all industries and walks of life.

- Educational sales opportunity virtual Booth to advocate & educate
- Name recognition & logo in Press, in event materials, social media and website
- Includes 2 Event tickets & VIP Backstage access to web-based event platform
- ***Attendance is required virtually 8:30am-1:30pm***
  - ***1 hour additional time commitment*** *prior to event to meet your customized goals on our interactive web based platform*

Gold Sponsor Partner

$3,000+

Silver Sponsor Partner (limit 10)

$1,000- $2,999

Bronze Sponsor Partner (limit 10)

$500-$999

Support the 2021 Theme, Program &Topic Symposium Discussions. Give to Women's Empowerment through your business's alignment directly with us through your contribution to our cause. Sponsor Partners are not required to attend the event and help subsidize the event costs to make it affordable to attend for all of our community members.

- Includes 2 Event Tickets: Use these tickets to treat your employees, colleagues, prospects, current clients, etc.
- Mention by emcee during live event
- VIP Backstage access to web-based event platform; ability to network closer with WSSC Program Participants, Other VIPs, & Volunteers
- Recognition Event Resource Program sent before and after annual event to all event attendees
- Sponsor Organization logo & Hyperlink to website at live event

- **Gold:** Large Company Logo AND/OR Large Virtual Educational Vendor Booth offered
- **Silver:** Medium Company Logo OR Medium Educational Vendor Booth offered
- **Bronze:** Small Company Logo

To register your desired sponsorship, or for questions please contact the WSSC Executive Director & Founder, Marah Fineberg-Kuck: WomensSymposium@outlook.com. A paper sponsor application is available upon request. A check made payable to Women's Symposium of Southern California is preferred. Please mail to: 1198 Pacific Coast Highway, Suite D104 Seal Beach, CA 90740 . We are a Pro-bono volunteer grassroots organization, please be patient while we respond back to you within 48 hours.